

## **Concentrates in South Korea**

Market Direction | 2024-11-12 | 30 pages | Euromonitor

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### **Report description:**

For the third consecutive year, overall off-trade RTD volume sales of concentrates are set to see little movement in South Korea, with just a slight decline expected for both categories. Powder concentrates is expected to see a slightly better performance than liquid concentrates, and account for higher sales. Nevertheless, off-trade RTD volume sales of concentrates are expected to remain far higher than the pre-pandemic level, as after the surge in sales seen during the pandemic, sales have bee...

Euromonitor International's Concentrates in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Concentrates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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