

Concentrates in Azerbaijan

Market Direction | 2024-11-14 | 27 pages | Euromonitor

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Report description:

Liquid concentrates are experiencing a decline in 2024, primarily due to their underdeveloped status within Azerbaijan and the increasing variety of ready-to-drink (RTD) alternatives. Unlike other soft drinks categories, concentrates have failed to gain significant traction among local consumers. Several factors contribute to this decline, including limited consumer awareness, a stronger preference for ready-to-consume options like carbonates and juices, and a general perception that concentrate...

Euromonitor International's Concentrates in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Concentrates in Azerbaijan
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List Of Contents And Tables

CONCENTRATES IN AZERBAIJAN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Decline in liquid concentrates

Powder concentrates struggling with growth

Dominance of Russian brands

PROSPECTS AND OPPORTUNITIES

Limited growth potential for concentrates

Continued decline of liquid concentrates

Potential revival of powder concentrates with health-focused offerings

CATEGORY DATA

Concentrates Conversions

Summary 1 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 1 Off-trade Sales of Concentrates (RTD) by Category: Volume 2019-2024

Table 2 Off-trade Sales of Concentrates by Category: Value 2019-2024

Table 3 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2019-2024

Table 4 Off-trade Sales of Concentrates by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Off-trade Concentrates (RTD): % Volume 2020-2024

Table 6 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2021-2024

Table 7 NBO Company Shares of Off-trade Concentrates: % Value 2020-2024

Table 8 LBN Brand Shares of Off-trade Concentrates: % Value 2021-2024

Table 9 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2024

Table 10 □LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2021-2024

Table 11 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2024

Table 12 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2021-2024

Table 13 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2024-2029

Table 14 □Forecast Off-trade Sales of Concentrates by Category: Value 2024-2029

Table 15 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2024-2029

Table 16 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2024-2029

SOFT DRINKS IN AZERBAIJAN

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 17 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024

Table 18 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024

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Table 19	Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024
Table 20	Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024
Table 21	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024
Table 22	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024
Table 24	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024
Table 25	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
Table 26	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
Table 27	Off-trade Sales of Soft Drinks by Category: Value 2019-2024
Table 28	Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
Table 29	Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024
Table 30	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024
Table 31	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
Table 32	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
Table 33	NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
Table 34	LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
Table 35	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
Table 36	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
Table 37	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
Table 38	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
Table 39	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
Table 40	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
Table 41	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
Table 42	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
Table 43	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
Table 44	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
Table 45	Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
Table 46	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029
Table 47	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029
Table 48	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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