

Coffee in the Netherlands

Market Direction | 2024-11-14 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

In 2024, coffee in the Netherlands recorded another year of volume sales decline in the off-trade, due to the ongoing shift away from standard fresh ground coffee. Fresh ground coffee is traditionally used in drip filter coffeemakers in the Netherlands. However, fewer and fewer consumers are opting for this type of brewing method as it is seen as old-fashioned and wasteful. Modern consumers prefer single serve brewing machines that use hard pods or fully automatic coffee machines using fresh cof...

Euromonitor International's Coffee in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Coffee in the Netherlands
Euromonitor International
November 2024

List Of Contents And Tables

COFFEE IN THE NETHERLANDS

KEY DATA FINDINGS

2024 DEVELOPMENTS

Long term trend towards beans and hard pods continues to hurt fresh ground coffee

Nestle Nederland BV attempts to revive instant coffee with new Starbucks range

Flavoured coffee is a high growth niche

PROSPECTS AND OPPORTUNITIES

Further shift towards single serve brewing methods to weaken volume sales

Flavoured fresh ground coffee has strong potential growth

Sustainability will be a major theme for leading producers

CATEGORY DATA

Table 1 Retail Sales of Coffee by Category: Volume 2019-2024

Table 2 Retail Sales of Coffee by Category: Value 2019-2024

Table 3 Retail Sales of Coffee by Category: % Volume Growth 2019-2024

Table 4 Retail Sales of Coffee by Category: % Value Growth 2019-2024

Table 5 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2019-2024

Table 6 NBO Company Shares of Coffee: % Retail Value 2020-2024

Table 7 LBN Brand Shares of Coffee: % Retail Value 2021-2024

Table 8 Forecast Retail Sales of Coffee by Category: Volume 2024-2029

Table 9 Forecast Retail Sales of Coffee by Category: Value 2024-2029

Table 10 □Forecast Retail Sales of Coffee by Category: % Volume Growth 2024-2029

Table 11 □Forecast Retail Sales of Coffee by Category: % Value Growth 2024-2029

HOT DRINKS IN THE NETHERLANDS

EXECUTIVE SUMMARY

Hot drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024

Table 13 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024

Table 14 Retail Sales of Hot Drinks by Category: Volume 2019-2024

Table 15 Retail Sales of Hot Drinks by Category: Value 2019-2024

Table 16 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 17 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024

Table 18 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024

Table 19 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 20 Total Sales of Hot Drinks by Category: Total Volume 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 ☐Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024
Table 22 ☐NBO Company Shares of Hot Drinks: % Retail Value 2020-2024
Table 23 ☐LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024
Table 24 ☐Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024
Table 25 ☐Retail Distribution of Hot Drinks by Format: % Volume 2019-2024
Table 26 ☐Retail Distribution of Hot Drinks by Format and Category: % Volume 2024
Table 27 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029
Table 28 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029
Table 29 ☐Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029
Table 30 ☐Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029
Table 31 ☐Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029
Table 32 ☐Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029
Table 33 ☐Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029
Table 34 ☐Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029
Table 35 ☐Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029
Table 36 ☐Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Coffee in the Netherlands

Market Direction | 2024-11-14 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €995.00 |
| | Multiple User License (1 Site) | €1990.00 |
| | Multiple User License (Global) | €2985.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2025-05-07"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com