

Coffee in France

Market Direction | 2024-11-13 | 25 pages | Euromonitor

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Report description:

Coffee remains in a small negative retail volume slump in France in 2024, while value is better supported by high prices. That said, inflation levels are coming down, which is starting to help support volume over value. Whilst sales are trending back towards a more positive volume performance, coffee continues to face some challenges. Coffee is a mature category in France, drunk by many consumers and with a very high penetration in households. Therefore, coffee faces a degree of saturation which...

Euromonitor International's Coffee in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN FRANCE

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2024 DEVELOPMENTS

Volume sales creep back closer towards positive figures thanks to lowering inflation levels

Fresh coffee beans is the winner, seeing robust value and volume growth

Nestle, Jacobs Douwe Egberts, and Lavazza remain the three key players

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