

Coffee in China

Market Direction | 2024-11-13 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Retail volume and current value sales of fresh coffee in China are expected to achieve low single-digit growth in 2024, mainly driven by rising demand for fresh coffee beans. In China, there is a notable trend of consumers pursuing a more professional and personalised coffee experience at home using a coffee machine. They wish to make and enjoy coffee at home, avoiding the need to go out or wait for a delivery. In addition, thanks to the desire for convenience, the demand for fresh ground coffee...

Euromonitor International's Coffee in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Coffee in China
Euromonitor International
November 2024

List Of Contents And Tables

COFFEE IN CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Fresh coffee beans is the driving force for volume growth in retail and foodservice
Instant standard coffee and instant coffee mixes continue to show divergent development trends in 2024
Local brands are rising in fresh coffee, while Nescafe maintains its lead in instant coffee

PROSPECTS AND OPPORTUNITIES

Instant standard coffee has growth potential, and functional product claims are expected to receive more attention
In addition to functional benefits, packaging innovation will attract consumers
As consumers demand high quality coffee, foodservice has growth potential

CATEGORY DATA

- Table 1 Retail Sales of Coffee by Category: Volume 2019-2024
- Table 2 Retail Sales of Coffee by Category: Value 2019-2024
- Table 3 Retail Sales of Coffee by Category: % Volume Growth 2019-2024
- Table 4 Retail Sales of Coffee by Category: % Value Growth 2019-2024
- Table 5 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2019-2024
- Table 6 NBO Company Shares of Coffee: % Retail Value 2020-2024
- Table 7 LBN Brand Shares of Coffee: % Retail Value 2021-2024
- Table 8 Forecast Retail Sales of Coffee by Category: Volume 2024-2029
- Table 9 Forecast Retail Sales of Coffee by Category: Value 2024-2029
- Table 10 □Forecast Retail Sales of Coffee by Category: % Volume Growth 2024-2029
- Table 11 □Forecast Retail Sales of Coffee by Category: % Value Growth 2024-2029

HOT DRINKS IN CHINA

EXECUTIVE SUMMARY

Hot drinks in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for hot drinks?

MARKET DATA

- Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024
- Table 13 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024
- Table 14 Retail Sales of Hot Drinks by Category: Volume 2019-2024
- Table 15 Retail Sales of Hot Drinks by Category: Value 2019-2024
- Table 16 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024
- Table 17 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024
- Table 18 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024
- Table 19 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024
- Table 20 Total Sales of Hot Drinks by Category: Total Volume 2019-2024

Table 21 ☐Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024
Table 22 ☐NBO Company Shares of Hot Drinks: % Retail Value 2020-2024
Table 23 ☐LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024
Table 24 ☐Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024
Table 25 ☐Retail Distribution of Hot Drinks by Format: % Volume 2019-2024
Table 26 ☐Retail Distribution of Hot Drinks by Format and Category: % Volume 2024
Table 27 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029
Table 28 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029
Table 29 ☐Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029
Table 30 ☐Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029
Table 31 ☐Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029
Table 32 ☐Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029
Table 33 ☐Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029
Table 34 ☐Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029
Table 35 ☐Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029
Table 36 ☐Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Coffee in China

Market Direction | 2024-11-13 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com