

Coffee in Bulgaria

Market Direction | 2024-11-13 | 21 pages | Euromonitor

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Report description:

Coffee in Bulgaria witnessed strong growth in off-trade current value sales in 2024, albeit slower compared with 2022 and 2023. This performance was driven by ongoing high, if slower, increases in average off-trade current unit prices across coffee categories, mainly due to soaring coffee commodity prices and rising production and supply costs. Off-trade current value growth outpaced the rate of inflation in 2024.

Euromonitor International's Coffee in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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