

Charge Cards in Singapore

Market Direction | 2024-11-13 | 27 pages | Euromonitor

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Report description:

Credit cards and debit cards continue to dominate the card payments landscape in Singapore, with charge cards lagging far behind in terms of volume and current value transactions, and set to see only low growth in 2024. The primary reason for this is the limited merchant acceptance of charge cards, such as those issued by American Express (Amex) and Diners Club, compared with the widespread acceptance of Visa and Mastercard in Singapore. This lack of broad acceptance makes charge cards less prac...

Euromonitor International's Charge Card Transactions in Singapore report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

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Table of Contents:

Charge Cards in Singapore
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List Of Contents And Tables

CHARGE CARDS IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Traction remains low for charge cards in Singapore due to limited merchant acceptance
Commercial charge cards struggles to achieve growth due to competition from other payment methods
American Express expands its member benefits to attract a wider audience

PROSPECTS AND OPPORTUNITIES

Limited merchant acceptance will continue to limit growth for charge cards in Singapore
Competition from credit cards is accelerating
Businesses likely to prefer payment methods other than charge cards

CATEGORY DATA

- Table 1 Charge Cards: Number of Cards in Circulation 2019-2024
- Table 2 Charge Cards Transactions 2019-2024
- Table 3 Charge Cards in Circulation: % Growth 2019-2024
- Table 4 Charge Cards Transactions: % Growth 2019-2024
- Table 5 Commercial Charge Cards: Number of Cards in Circulation 2019-2024
- Table 6 Commercial Charge Cards Transactions 2019-2024
- Table 7 Commercial Charge Cards in Circulation: % Growth 2019-2024
- Table 8 Commercial Charge Cards Transactions: % Growth 2019-2024
- Table 9 Personal Charge Cards: Number of Cards in Circulation 2019-2024
- Table 10 □Personal Charge Cards Transactions 2019-2024
- Table 11 □Personal Charge Cards in Circulation: % Growth 2019-2024
- Table 12 □Personal Charge Cards Transactions: % Growth 2019-2024
- Table 13 □Charge Cards: Number of Cards by Issuer 2019-2023
- Table 14 □Charge Cards: Number of Cards by Operator 2019-2023
- Table 15 □Charge Cards Payment Transaction Value by Issuer 2019-2023
- Table 16 □Charge Cards Payment Transaction Value by Operator 2019-2023
- Table 17 □Commercial Charge Cards: Number of Cards by Issuer 2019-2023
- Table 18 □Commercial Charge Cards: Number of Cards by Operator 2019-2023
- Table 19 □Commercial Charge Cards Payment Transaction Value by Issuer 2019-2023
- Table 20 □Commercial Charge Cards Payment Transaction Value by Operator 2019-2023
- Table 21 □Personal Charge Cards: Number of Cards by Issuer 2019-2023
- Table 22 □Personal Charge Cards: Number of Cards by Operator 2019-2023
- Table 23 □Personal Charge Cards Transaction Value by Issuer 2019-2023
- Table 24 □Personal Charge Cards Transaction Value by Operator 2019-2023
- Table 25 □Forecast Charge Cards: Number of Cards in Circulation 2024-2029
- Table 26 □Forecast Charge Cards Transactions 2024-2029
- Table 27 □Forecast Charge Cards in Circulation: % Growth 2024-2029
- Table 28 □Forecast Charge Cards Transactions: % Growth 2024-2029
- Table 29 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2024-2029

| | |
|--|--|
| Table 30 | Forecast Commercial Charge Cards Transactions 2024-2029 |
| Table 31 | Forecast Commercial Charge Cards in Circulation: % Growth 2024-2029 |
| Table 32 | Forecast Commercial Charge Cards Transactions: % Growth 2024-2029 |
| Table 33 | Forecast Personal Charge Cards: Number of Cards in Circulation 2024-2029 |
| Table 34 | Forecast Personal Charge Cards Transactions 2024-2029 |
| Table 35 | Forecast Personal Charge Cards in Circulation: % Growth 2024-2029 |
| Table 36 | Forecast Personal Charge Cards Transactions: % Growth 2024-2029 |
| FINANCIAL CARDS AND PAYMENTS IN SINGAPORE | |
| EXECUTIVE SUMMARY | |
| Financial cards and payments in 2024: The big picture | |
| 2024 key trends | |
| Singapore government continues to push for a digitally connected society | |
| Competitive landscape | |
| What next for financial cards and payments? | |
| MARKET INDICATORS | |
| Table 37 | Number of POS Terminals: Units 2019-2024 |
| Table 38 | Number of ATMs: Units 2019-2024 |
| Table 39 | Value Lost to Fraud 2019-2024 |
| Table 40 | Card Expenditure by Location 2024 |
| Table 41 | Financial Cards in Circulation by Type: % Number of Cards 2019-2024 |
| Table 42 | Domestic versus Foreign Spend 2024 |
| MARKET DATA | |
| Table 43 | Financial Cards by Category: Number of Cards in Circulation 2019-2024 |
| Table 44 | Financial Cards by Category: Number of Accounts 2019-2024 |
| Table 45 | Financial Cards Transactions by Category: Value 2019-2024 |
| Table 46 | Financial Cards by Category: Number of Transactions 2019-2024 |
| Table 47 | Consumer Payments by Category: Value 2019-2024 |
| Table 48 | Consumer Payments by Category: Number of Transactions 2019-2024 |
| Table 49 | M-Commerce by Category: Value 2019-2024 |
| Table 50 | M-Commerce by Category: % Value Growth 2019-2024 |
| Table 51 | Financial Cards: Number of Cards by Issuer 2019-2023 |
| Table 52 | Financial Cards: Number of Cards by Operator 2019-2023 |
| Table 53 | Financial Cards: Card Payment Transactions Value by Operator 2019-2023 |
| Table 54 | Financial Cards: Card Payment Transactions Value by Issuer 2019-2023 |
| Table 55 | Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029 |
| Table 56 | Forecast Financial Cards by Category: Number of Accounts 2024-2029 |
| Table 57 | Forecast Financial Cards Transactions by Category: Value 2024-2029 |
| Table 58 | Forecast Financial Cards by Category: Number of Transactions 2024-2029 |
| Table 59 | Forecast Consumer Payments by Category: Value 2024-2029 |
| Table 60 | Forecast Consumer Payments by Category: Number of Transactions 2024-2029 |
| Table 61 | Forecast M-Commerce by Category: Value 2024-2029 |
| Table 62 | Forecast M-Commerce by Category: % Value Growth 2024-2029 |
| DISCLAIMER | |
| SOURCES | |
| Summary 1 Research Sources | |

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