

Carbonates in Vietnam

Market Direction | 2024-11-12 | 32 pages | Euromonitor

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Report description:

In 2024, carbonates in Vietnam is set to continue to experience growth in both off-trade and on-trade volume sales, primarily driven by a significant rise in the number of both inbound and local tourists visiting the country. According to a Ministry of Tourism report from September 2024, Vietnam received more than 12.5 million international visitors in the first nine months of 2024, marking a 43% increase compared with the previous year. This significant rise is expected to play a role in the gr...

Euromonitor International's Carbonates in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CARBONATES IN VIETNAM

KEY DATA FINDINGS

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Reduced sugar and sugar-free products continue to be welcomed by Vietnamese consumers
Retail e-commerce gains a larger share of sales in carbonates
PROSPECTS AND OPPORTUNITIES
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Innovative products will help to attract consumers' attention
Companies likely to continue to work on sustainable development to improve their brand reputation

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SOURCES

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