

Carbonates in the United Kingdom

Market Direction | 2024-11-13 | 37 pages | Euromonitor

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Report description:

The general scenario in 2024 is similar for most soft drinks categories. Carbonates in the UK is recording positive value growth, while volume sales continue to decline. One of the main reasons to explain this trend is high inflation over the past year, which has led to very strong price increases, leading to a decline in consumers' purchasing power. In addition, players are also offering smaller pack sizes and smaller formats at higher prices, leading to an increase in the average unit price. A...

Euromonitor International's Carbonates in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Carbonates records current value growth due to price hikes, while volumes decline

Reduced sugar carbonates amongst the more resilient performers

Gut health within carbonates aligns with functional trend

PROSPECTS AND OPPORTUNITIES

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Promotions, limited editions and collaborations will continue to influence demand

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SOFT DRINKS IN THE UNITED KINGDOM

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