

Carbonates in France

Market Direction | 2024-11-15 | 39 pages | Euromonitor

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Report description:

Carbonates is managing to achieve small off-trade volume sales in France in 2024, while on-trade and value sales fare better. This boost compared to last year is, in part, attributed to the event of the Paris Olympics 2024, which was also sponsored by Coca-Cola, leading to an influx of visitors to the locale. That said, sales are suppressed from their potential due to a confluence of factors. One of which is related to weather conditions, with hot and sunny weather supporting sales of soft drink...

Euromonitor International's Carbonates in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Carbonates creeps back into small positive volume sales

Cola carbonates remain the most popular

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