

Carbonates in Colombia

Market Direction | 2024-11-12 | 32 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

In 2024 Colombians continued facing economic challenges amid inflationary pressures which impacted their household budgets. Although carbonates are an affordable product for most Colombians, volume sales were negatively impacted in off- and on-trade channels. Companies continued to be impacted by rising production costs and the health tax which led to price hikes. The new health tax was introduced in November 2023 and depends on the sugar content. Carbonates with less than 6g of sugar are exempt...

Euromonitor International's Carbonates in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Carbonates in Colombia
Euromonitor International
November 2024

List Of Contents And Tables

CARBONATES IN COLOMBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health tax negatively impacts demand for carbonates
Non-cola carbonates competing with sparkling flavoured bottled water
Consumers changing their purchasing habits in response to economic pressures
PROSPECTS AND OPPORTUNITIES
Health and the economy likely to have a big influence on demand
Functional carbonates expected to gain visibility
Private label unlikely to make significant inroads due to well-established brand loyalty

CATEGORY DATA

- Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024
- Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2019-2024
- Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024
- Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024
- Table 5 Off-trade Sales of Carbonates by Category: Volume 2019-2024
- Table 6 Off-trade Sales of Carbonates by Category: Value 2019-2024
- Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024
- Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024
- Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2019-2024
- Table 10 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2019-2024
- Table 11 □NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024
- Table 12 □LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024
- Table 13 □NBO Company Shares of Off-trade Carbonates: % Value 2020-2024
- Table 14 □LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024
- Table 15 □Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029
- Table 16 □Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029
- Table 17 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029
- Table 18 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029
- Table 19 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2024-2029
- Table 20 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2024-2029

SOFT DRINKS IN COLOMBIA

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?

MARKET DATA

Table 21	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024
Table 22	Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024
Table 24	Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024
Table 25	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024
Table 26	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024
Table 27	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024
Table 28	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024
Table 29	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
Table 30	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
Table 31	Off-trade Sales of Soft Drinks by Category: Value 2019-2024
Table 32	Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
Table 33	Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024
Table 34	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024
Table 35	NBO Company Shares of Total Soft Drinks (RTD): % Volume 2020-2024
Table 36	LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2021-2024
Table 37	NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2020-2024
Table 38	LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2021-2024
Table 39	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
Table 40	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
Table 41	NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
Table 42	LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
Table 43	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
Table 44	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
Table 45	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
Table 46	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
Table 47	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
Table 48	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
Table 49	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
Table 50	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
Table 51	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
Table 52	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
Table 53	Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
Table 54	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029
Table 55	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029
Table 56	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

APPENDIX

Fountain sales in Colombia

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Carbonates in Colombia

Market Direction | 2024-11-12 | 32 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-07
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com