

Carbonates in Argentina

Market Direction | 2024-11-14 | 33 pages | Euromonitor

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Report description:

Argentina's challenging economic situation in 2024 led to the widespread adoption of savings practices. This price sensitive behaviour was fuelled by fears of job loss and economic instability, resulting in a contraction in overall consumption. Lower-income households, which traditionally drive the consumption of budget brands, were heavily influenced by this economic crisis, reducing overall spending on carbonated beverages. This led to a decline in share for local players compared to global br...

Euromonitor International's Carbonates in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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