

## **Breakfast Cereals in Slovakia**

Market Direction | 2024-11-11 | 19 pages | Euromonitor

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### **Report description:**

Rising average retail prices continued to suppress volume sales of breakfast cereals in Slovakia, driven by rising commodity prices, notably grain and sugar, as well as soaring production costs. This positively impacted current value growth while at the same time curbing volume sales as many consumers looked to economise. In addition to this, on-the go snacking, and the evolution of the recovery in foodservice has negatively impacted retail volume sales of breakfast cereals.

Euromonitor International's Breakfast Cereals in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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