

Breakfast Cereals in Bosnia and Herzegovina

Market Direction | 2024-11-14 | 19 pages | Euromonitor

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Report description:

In 2024, breakfast cereals in Bosnia and Herzegovina continue to see stable demand despite demographic challenges, with population decline limiting potential consumer growth. While inflation pressures are easing, allowing for some relief in production costs, moderate price increases are still contributing to a robust retail sales value. This is particularly beneficial in categories like hot cereals, which have deep cultural significance in Bosnia and Herzegovina and are widely enjoyed as either...

Euromonitor International's Breakfast Cereals in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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