

Bottled Water in Vietnam

Market Direction | 2024-11-12 | 29 pages | Euromonitor

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Report description:

In 2024, bottled water in Vietnam is expected to see strong growth performances both on-trade and off-trade, primarily driven by a significant rise in the number of inbound tourists visiting the country, and the rise in domestic tourism in this year. In 2024, the Ministry of Tourism announced that Vietnam welcomed significantly more international visitors in the first nine months of 2024 than it had in the previous year. This played a notable role in the growth of both on-trade and off-trade sal...

Euromonitor International's Bottled Water in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Product innovations tend to attract Vietnamese consumers

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More companies will boost advertising and sales on online platforms

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