

## **Bottled Water in South Korea**

Market Direction | 2024-11-12 | 30 pages | Euromonitor

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### **Report description:**

Bottled water in South Korea is set to see double-digit off-trade volume growth in 2024. The COVID-19 pandemic has significantly altered consumer behaviour regarding the consumption of bottled water in the country. As the number of small households (one- and two-person households) continues to rise, many of these homes do not have a water purifier installed, leading to an increased reliance on bottled water delivery services. Many consumers now view bottled water not just as a convenience, but a...

Euromonitor International's Bottled Water in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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