

Bottled Water in New Zealand

Market Direction | 2024-11-14 | 30 pages | Euromonitor

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Report description:

In 2024, New Zealand is experiencing a gradual easing of inflationary pressures following the inflation peaks of 7% seen over 2022-2023. These high rates were driven by disrupted supply chains, infrastructure challenges, and the economic impacts of COVID-19, compounded by the Reserve Bank of New Zealand (RBNZ)'s initial lowering of the Official Cash Rate (OCR) to historically low levels, along with government fiscal stimulus. To curb inflation, the RBNZ raised the OCR from 0.25% in 2021 to 5.5%...

Euromonitor International's Bottled Water in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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November 2024

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