

Bottled Water in Egypt

Market Direction | 2024-11-14 | 28 pages | Euromonitor

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Report description:

In 2024, there has been an ongoing shift towards local bottled water brands over global giants like Nestle and Aquafina. Due to the Israel-Hamas war, some consumers in Egypt were boycotting foreign-owned beverages, slowing demand for global competitors. Brands like Elano have benefited from this movement, with local products becoming more prominent and visible both on retail shelves and within various on-trade and off-trade channels.

Euromonitor International's Bottled Water in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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