

## **Bottled Water in Colombia**

Market Direction | 2024-11-12 | 28 pages | Euromonitor

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### **Report description:**

Bottled water was one of the best performing soft drinks categories in Colombia in 2024. Climate change has impacted temperatures in Colombia, with some regions reaching temperatures of 42C in 2024, while other cities like Bogota with a normal temperature around 13C, reached 25C. This heatwave boosted demand for bottled water because it is an affordable and safe way of stay hydrated. In addition, increasing health concerns continued to benefit the demand for bottled water. In Colombia, having...

Euromonitor International's Bottled Water in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Bottled Water in Colombia  
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List Of Contents And Tables

### **BOTTLED WATER IN COLOMBIA**

#### **KEY DATA FINDINGS**

#### **2024 DEVELOPMENTS**

Bottled water consumption benefits from the heatwave and increasing health awareness in 2024

Water rationing in Bogota pushes demand for larger presentations

Sparkling flavoured bottle water challenging carbonates

#### **PROSPECTS AND OPPORTUNITIES**

Colombians demanding environmentally friendly and sustainable packaging in bottled water

Bottled water in metal cans expected to gain popularity

Consumers looking for more than hydration from their bottled water

#### **CATEGORY DATA**

Table 1 Off-trade Sales of Bottled Water by Category: Volume 2019-2024

Table 2 Off-trade Sales of Bottled Water by Category: Value 2019-2024

Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2019-2024

Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2020-2024

Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2021-2024

Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2020-2024

Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2021-2024

Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2024-2029

Table 10 □Forecast Off-trade Sales of Bottled Water by Category: Value 2024-2029

Table 11 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2024-2029

Table 12 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2024-2029

### **SOFT DRINKS IN COLOMBIA**

#### **EXECUTIVE SUMMARY**

Soft drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

#### **MARKET DATA**

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024

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|          |                                                                                                 |
|----------|-------------------------------------------------------------------------------------------------|
| Table 21 | Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024                              |
| Table 22 | Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024                     |
| Table 23 | Off-trade Sales of Soft Drinks by Category: Value 2019-2024                                     |
| Table 24 | Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024                            |
| Table 25 | Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024                               |
| Table 26 | Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024                      |
| Table 27 | NBO Company Shares of Total Soft Drinks (RTD): % Volume 2020-2024                               |
| Table 28 | LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2021-2024                                 |
| Table 29 | NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2020-2024                            |
| Table 30 | LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2021-2024                              |
| Table 31 | NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024                           |
| Table 32 | LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024                             |
| Table 33 | NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024                                  |
| Table 34 | LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024                                    |
| Table 35 | Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024     |
| Table 36 | Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024            |
| Table 37 | Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024                   |
| Table 38 | Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024           |
| Table 39 | Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029          |
| Table 40 | Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029 |
| Table 41 | Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029                 |
| Table 42 | Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029        |
| Table 43 | Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029                     |
| Table 44 | Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029            |
| Table 45 | Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029                            |
| Table 46 | Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029                   |
| Table 47 | Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029                      |
| Table 48 | Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029             |

## APPENDIX

Fountain sales in Colombia

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SOURCES

Summary 1 Research Sources

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