

Bottled Water in Argentina

Market Direction | 2024-11-14 | 30 pages | Euromonitor

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Report description:

Amid the ongoing economic downturn, bottled water, which accounts for a significant share of soft drink sales in Argentina, has registered a sharp decline in sales in 2024. The economic crisis has notably impacted middle and low-income households, leading to a substantial loss in purchasing power. As a result, there has been a marked decline in consumption, even of purified water, which traditionally offers the lowest cost per litre. This negative trend is evident across still and carbonated pur...

Euromonitor International's Bottled Water in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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