

## **Beauty and Personal Care Packaging in Spain**

Market Direction | 2024-08-08 | 8 pages | Euromonitor

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### **Report description:**

HDPE bottles are the leading pack type in both beauty and personal care as a whole and the bath and shower category in packaging unit volume terms in Spain. The durability and resistance to impact of HDPE bottles make them ideal for daily use in bathrooms. HDPE's compatibility with a variety of products, including liquids and creams, enhances its versatility. In addition, HDPE is fully recyclable and reusable, aligning with the growing consumer demand for sustainable packaging solutions. Manufac...

Euromonitor International's Beauty and Personal Care Packaging in Spain report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beauty and Personal Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

November 2024

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**KEY DATA FINDINGS**

**2023 DEVELOPMENTS**

HDPE bottles the main pack type in bath and shower due to their durability and sustainability

Metal aerosol cans gaining share in sun care packaging for their functionality

The 100ml pack is the favourite size for fragrance packaging due to its versatility

**PROSPECTS AND OPPORTUNITIES**

Cosmetic containers and squeezable plastic tubes to gain share in colour cosmetics

Glass jars expected to increase their share in skin care packaging

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