

## **Baked Goods in the United Arab Emirates**

Market Direction | 2024-11-13 | 21 pages | Euromonitor

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### **Report description:**

The demand for baked goods is steadily increasing in the United Arab Emirates, fuelled by the latter's strong tourism sector and diverse, multicultural population. Beyond tourism, the diverse population of the United Arab Emirates - comprised of people from various cultural backgrounds who live and work locally - further drives demand for a wide range of baked goods.

Euromonitor International's Baked Goods in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baked Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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November 2024

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