

Baked Goods in Slovakia

Market Direction | 2024-11-11 | 21 pages | Euromonitor

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Report description:

Baked goods continued to be impacted by soaring average prices in 2024, caused primarily by rising production costs. Commodity prices of wheat had not been fully incorporated into retail prices, whilst the 2024 grain harvest was expected to be weaker compared to the previous year. The resulting effect was additional price pressure on baked goods. In combination with thrifty consumer behaviour, this resulted in declining retail volume sales in 2024. With the real purchasing power of Slovak househ...

Euromonitor International's Baked Goods in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2024

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