

Baked Goods in Croatia

Market Direction | 2024-11-14 | 20 pages | Euromonitor

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Report description:

The trend of rising bread prices in Croatia is becoming increasingly pronounced, driven by a combination of factors affecting both supply and demand. Following a poor harvest, which resulted in a reduced yield of essential grains like wheat, barley, and oats, bread prices are expected to escalate further in the second half of the year. Despite a weaker harvest, the price of wheat has paradoxically fallen, but this has not translated into lower bread prices for consumers. Instead, prices have sur...

Euromonitor International's Baked Goods in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Baked Goods in Croatia
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List Of Contents And Tables

BAKED GOODS IN CROATIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Skyrocketing bread costs

Adapting to regulatory requirements

Expansion of self-service bread machines

PROSPECTS AND OPPORTUNITIES

Economic pressures driving price fluctuations

Innovative distribution solutions

At-home baking increasingly popular as prices continue to rise

CATEGORY DATA

Table 1 Sales of Baked Goods by Category: Volume 2019-2024

Table 2 Sales of Baked Goods by Category: Value 2019-2024

Table 3 Sales of Baked Goods by Category: % Volume Growth 2019-2024

Table 4 Sales of Baked Goods by Category: % Value Growth 2019-2024

Table 5 Sales of Pastries by Type: % Value 2019-2024

Table 6 NBO Company Shares of Baked Goods: % Value 2020-2024

Table 7 LBN Brand Shares of Baked Goods: % Value 2021-2024

Table 8 Distribution of Baked Goods by Format: % Value 2019-2024

Table 9 Forecast Sales of Baked Goods by Category: Volume 2024-2029

Table 10 □Forecast Sales of Baked Goods by Category: Value 2024-2029

Table 11 □Forecast Sales of Baked Goods by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Baked Goods by Category: % Value Growth 2024-2029

STAPLE FOODS IN CROATIA

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2019-2024

Table 14 Sales of Staple Foods by Category: Value 2019-2024

Table 15 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 16 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 18 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2020-2024

Table 20 Distribution of Staple Foods by Format: % Value 2019-2024

Table 21 Forecast Sales of Staple Foods by Category: Volume 2024-2029

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Table 22 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

Baked Goods in Croatia

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