

## **Baked Goods in Cameroon**

Market Direction | 2024-11-14 | 20 pages | Euromonitor

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### **Report description:**

Unpackaged leavened bread, the dominant category within baked goods in Cameroon in retail volume sales terms, is set to record double-digit growth in this respect in 2024 after two consecutive years of decline. The turnaround is explained by a sustained drop in prices, which had spiked dramatically over 2022-2023 as the cost of imported wheat and wheat flour soared due to disruption caused by Russia's invasion of Ukraine. The easing of pricing pressures since then is mainly due to the stabilisation...

Euromonitor International's Baked Goods in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baked Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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