

Baked Goods in Bosnia and Herzegovina

Market Direction | 2024-11-14 | 20 pages | Euromonitor

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Report description:

Baked goods in Bosnia and Herzegovina experiences stable consumer demand in 2024, particularly within pastries and frozen baked goods. Despite moderate retail volume growth, the continued impact of inflation has driven prices higher, resulting in a solid increase in retail current value for the year. The category, encompassing a range of baked products, has seen substantial new product development activity, leading to frequent launches that sustain consumer interest. Under the influence of ongoing...

Euromonitor International's Baked Goods in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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