

Baby Food Packaging in the United Arab Emirates

Market Direction | 2024-08-28 | 10 pages | Euromonitor

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Report description:

With milk formula accounting for almost half of total baby food packaging unit volumes, and metal tins the dominant pack type in milk formula, this packaging format therefore remains the leading one in overall baby food, given metal tins also has a presence in dried baby food. Since metal tins are rigid, they can endure knocks and collisions, which makes metal tins easy to transport. Furthermore, since the packaging is non-porous, the products inside the tins are protected from environmental fac...

Euromonitor International's Baby Food Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN THE UNITED ARAB EMIRATES KEY DATA FINDINGS 2023 DEVELOPMENTS

Metal tins continue to dominate baby food packaging thanks to the strength of milk formula Aluminium/plastic pouches continue gaining share in baby food
Prepared baby food sees a shift towards more affordable packaging
PROSPECTS AND OPPORTUNITIES

Glass jars will remain a prominent pack type in prepared baby food and "other baby food" Folding cartons to gain share in baby food due to their durability and customisability



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