

Baby Food Packaging in the Philippines

Market Direction | 2024-07-30 | 8 pages | Euromonitor

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Report description:

Baby fruit juices are a key product area in other baby food and are increasingly popular among parents in helping fulfil the dietary needs of babies. Glass bottles, which are the main pack type for baby fruit juices, were recording positive growth in 2023. Glass packaging is popular for these products as it is considered a safe and non-toxic material for storing baby food, ensuring that no harmful chemicals leach into the contents. Moreover, glass packaging is environmentally friendly, as it is...

Euromonitor International's Baby Food Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN THE PHILIPPINES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Usage of glass bottles continues to grow in other baby food

Flexible plastic and folding cartons the most popular dried baby food pack types

Metal tins continue gaining share in powder milk formula

PROSPECTS AND OPPORTUNITIES

Glass jars will benefit from growth in prepared baby food

Sustainable and safe materials to the fore in baby food packaging

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