

Baby Food Packaging in Spain

Market Direction | 2024-08-12 | 8 pages | Euromonitor

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Report description:

Special baby milk formula was the best performer in milk formula in 2023, seeing positive growth in retail volume terms. Manufacturers are addressing common issues like allergies to cow's milk protein and other intolerances. In addition, many parents are choosing free-from varieties, believing them to be healthier or more nutritious, even if their child does not have specific intolerances. As these formulas are considered premium options, packaging trends are shifting. Folding cartons and shaped...

Euromonitor International's Baby Food Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons and shaped liquid cartons popular in special baby milk formula

Innovation shapes prepared baby food packaging

Brick liquid cartons gaining share in other baby food due to their safety and hygiene

PROSPECTS AND OPPORTUNITIES

The 100g pack will continue to be viewed as the ideal pack size for prepared baby food

The 1,000ml pack is most popular in liquid milk formula, seen as offering value for money

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