

Baby Food Packaging in India

Market Direction | 2024-06-25 | 9 pages | Euromonitor

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Report description:

Folding cartons remained the most popular choice for packaging powder milk formula in 2023. However, powder milk formula packaged in metal tins remains a popular choice for brands such as Dexolac in India, as metal tins offer excellent protection against moisture, light, and external contaminants, ensuring the freshness and quality of the formula over an extended period. In addition, the durability of metal tins makes them ideal for storage and transportation, reducing the risk of damage during...

Euromonitor International's Baby Food Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal tins remains a popular choice for powder milk formula packaging

Small pack sizes of dried baby food gain popularity, driven by benefit of portability

Folding cartons gains attention due to being a sturdy and protective packaging option

PROSPECTS AND OPPORTUNITIES

Folding cartons expected to capture share due to being easy to store

Dried baby food in flexible plastic likely to gain traction, driven by ease of use

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