

## **Baby Food Packaging in France**

Market Direction | 2024-06-04 | 9 pages | Euromonitor

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### **Report description:**

The demand for organic products for babies and children, including those labelled as gluten-free or allergy-free, is on the rise in France. This trend is particularly evident in the strong performance of powder special baby milk, including lactose-free options, which are increasingly available through pharmacies and e-commerce platforms. Products labelled as "bio" and "AB" are gaining prominence across various categories, offering reassurance to parents regarding product quality. Moreover, there...

Euromonitor International's Baby Food Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby Food Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

BABY FOOD PACKAGING IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Labelling requirements gaining more importance for baby food

Metal tins making gains in the shrinking dried baby food category

Milk formula continues to decline in 2023

PROSPECTS AND OPPORTUNITIES

Stand-up pouches will continue gaining share in prepared baby food due to their convenience

Portability is likely to be the major factor behind the growth of the 40g pack size

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