

## Baby Food Packaging in Canada

Market Direction | 2024-06-11 | 9 pages | Euromonitor

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### Report description:

Stand-up pouches are the most popular pack type in Canadian baby food, including both plastic pouches and aluminium/plastic pouches. They are viewed as offering a modern look, while being lighter and safer than glass, and enabling infants to feed themselves by offering suitable closures, among many benefits over traditional glass jars. Stand-up pouches are seen as a convenient option for parents, with many presentations offering them the possibility of resealing the packaging. The flexible natur...

Euromonitor International's Baby Food Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Baby Food Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Baby Food Packaging in Canada

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### List Of Contents And Tables

#### BABY FOOD PACKAGING IN CANADA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Stand-up pouches the most popular pack type in baby food

Aluminium/plastic pouches continue gaining share in prepared baby food

Flexible plastic losing share in other baby food

##### PROSPECTS AND OPPORTUNITIES

rPET to see growth as leading brands embrace sustainability

Quaker Oats porridge pods now come in paper packaging

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