

Apparel Accessories in the US

Market Direction | 2024-11-12 | 21 pages | Euromonitor

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Report description:

Apparel accessories in the US was in retail volume decline even before the pandemic, primarily due to the rise of casualisation, and the athleisure trend, which diminished the demand for ties and scarves, which are typically associated with formal styles. Although there was a brief increase in volume sales in 2020 due to the surge in usage of fabric face masks, the category returned to decline from 2021 as pandemic restrictions eased. From 2022, rising inflation and economic uncertainty further...

Euromonitor International's Apparel Accessories in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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