

Alcoholic Drinks Packaging in the United Arab Emirates

Market Direction | 2024-09-30 | 10 pages | Euromonitor

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Report description:

The decision of the United Arab Emirates government to remove the 30% municipality tax on alcoholic beverages at the start of 2023 marked a significant shift for alcoholic drinks packaging. This regulatory change made alcoholic drinks more affordable and accessible, especially for the non-Muslim expatriate community. The removal of the tax, coupled with the ongoing relaxation of certain alcohol-related regulations, spurred growth in both the retail and foodservice channels. The government's effo...

Euromonitor International's Alcoholic Drinks Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Growth of plastic pouches in RTDs

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