

Alcoholic Drinks Packaging in Spain

Market Direction | 2024-09-26 | 9 pages | Euromonitor

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Report description:

Beer accounted for the most significant total packaging retail volumes within alcoholic drinks in Spain in 2023, and continued to see growth in this year. In 2023, glass bottles gained share from metal beverage cans in beer, although the latter maintained marginally higher sales due to the lightweight and portable nature of cans, along with their durability and recyclability. Consumer preference is shifting towards premiumisation, with glass bottles perceived as offering a higher quality and mor...

Euromonitor International's Alcoholic Drinks Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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ALCOHOLIC DRINKS PACKAGING IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass bottles gains share from metal beverage cans in beer packaging

ecoSPIRITS launches in Spain with Ecosistema Escola, pioneering sustainable spirits distribution

Kegs remains a popular pack type for beer in Spain

PROSPECTS AND OPPORTUNITIES

500ml metal beverage cans expected to gain pack size share from 330ml cans as consumer preferences shift

Foodservice channel expected to show growth in alcoholic drinks packaging

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