

## **Alcoholic Drinks Packaging in Canada**

Market Direction | 2024-10-07 | 10 pages | Euromonitor

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### **Report description:**

Glass bottles is historically the dominant pack type for non alcoholic wine in Canada, and recorded further double-digit total volume growth within this category in 2023 due to shift in consumer preferences. In 2023, Canada witnessed a new trend called "sobering down", which represented a significant shift in consumer behaviour. This was further compounded by the continued dampening effect of high taxation rates on demand for alcoholic drinks, particularly in the current inflationary climate. Th...

Euromonitor International's Alcoholic Drinks Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

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ALCOHOLIC DRINKS PACKAGING IN CANADA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass bottles strengthens dominance of non alcoholic wine packaging, responding to change in consumer habits

Metal beverage cans offer alternative packaging for wine due to shifting brand preferences

PET bottles witness growth in whiskies due to economical viability for brands

PROSPECTS AND OPPORTUNITIES

Sustainability to boost packaging efforts as brands launch new paper-based options

2,000ml pack size likely to grow in RTDs as government moves to scale latter's growth

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