

Express Delivery Market Assessment, By Services [Online, Offline] Business [B2B, B2C, C2C], By Destination [Domestic, International], By End-users [Services, Wholesale, Retail Trade, Manufacturing, Construction, Others], By Region, Opportunities and Forecast, 2017-2031F

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Report description:

Global express delivery market is projected to witness a CAGR of 7.37% during the forecast period 2024-2031, growing from USD 317.99 billion in 2023 to USD 561.53 billion in 2031. E-commerce is the main reason for the growth of the global express delivery market, which is due to an increase in consumer expectations regarding fast and reliable delivery. As online purchases become standard, consumers prioritize fast delivery options, which leads to an increase in demand for express services. This change is driving a larger customer base for logistics service providers, requiring them to innovate and improve their delivery ability. Technological developments such as automated warehouses and real-time tracking have made the shipping process more efficient and transparent. Increased competition among various logistics providers has led to better services and pricing, benefiting consumers. The globalization of e-commerce has empowered companies to enter international markets, creating a demand for efficient cross-border logistics, and the rise of subscription services, which often include the bonus of express delivery, further strengthening consumer preferences for fast delivery. Moreover, strategic partnerships between e-commerce platforms and logistics companies are optimizing supply chains to meet the growing demand of the market. Overall, e-commerce is increasing volumes in the express delivery market, driving continued innovation and adaptation in logistics practices. The e-commerce sector has the potential to grow during the forecast period due to the rising population of millennials and Gen-Z, high internet penetration, and rising smartphone usage. Major e-commerce players, such as Amazon and Flipkart, are tying up with express delivery services in domestic and international markets for faster deliveries and efficient management of last-mile deliveries, thereby fueling market growth. An increase in cross-border trade and a growing emphasis on the development of international trade further add to the growth of the global express delivery market. Due to reasons such as availability and improved quality of goods in the domestic market, people across the globe prefer to shop from overseas sites, which leads to an

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increase in cross-border e-commerce, thereby fueling the growth of the market.

For instance, United Parcel Service, Inc., announced in July 2024 to acquire Mexican parcel delivery company Estafeta as a part of its Better, Bolder Strategy to build its position in global logistics. The goal of the acquisition is to capitalize on Mexico's growing role in global trade, particularly with small and medium-sized enterprises and manufacturers seeking access to the market in the United States. The merger would provide customers with integrated logistics solutions, increased efficiencies, and improved market access.

E-commerce to Fuel the Express Delivery Market Growth

For instance, in July 2023, Deutsche Post AG signed an agreement to acquire 100% of Turkish parcel delivery company MNG Kargo and its subsidiaries. MNG Kargo is one of the leading parcel delivery companies in Turkey, where the parcel and e-commerce market is growing rapidly. The acquisition will not only secure a leading position in the fast-growing domestic parcel market but will also create further synergies for Deutsche Post AG and allow customers to enjoy unique logistics services not only within Turkey but also across borders through the collaboration of the various Deutsche Post AG divisions already present in Turkey.

Technology and Automation to Drive Market Growth

Express delivery companies are always looking for new and innovative ways to improve customer experience and increase the efficiency of their systems. Significant investments in automation and technology have helped make this possible. These new advancements include improved tracking systems and route optimization algorithms. Moreover, the market has witnessed the introduction of self-driving cars and delivery drones in some countries. With the adoption of such technologies, the market is adding more features to the systems, which, in turn, shortens delivery times, reduces costs, and eliminates the risk of errors in the delivery process.

For instance, on December 5, 2023, FedEx Corporation's subsidiary FedEx Express invested a large amount of USD 100 million. The company launched the world's first advanced capacity, leveraging India's talent pool to support digital transformation and innovation. FedEx ACC is considered a hub for technology and digital innovation, in addition to expanding employment opportunities, it will help develop new capabilities and meet the technology requirements of FedEx operations worldwide.

B2B Segment to Dominate the Global Express Delivery Market Share

The demand for business-to-business (B2B) couriers, express, and parcel services is primarily driven by the changing dynamics of the modern business landscape. The globalization of business is driving the growth of cross-border B2B commerce, creating a need for international CEP solutions that meet specific business needs. Corporate efforts to meet sustainability goals are driving demand, as CEP service providers offer green logistics options that align with B2B customers' environmental goals, becoming a key enabler of sustainable supply chain management. B2B transactions increasingly depend on just-in-time inventory management and optimized supply chains to reduce costs and improve efficiency. As a result, there is an increasing need for CEP services that can be easily integrated into operations and deliver the components and products you need quickly and reliably. For instance, in February 2024, FedEx Corporation made a significant investment of around USD 350 million aimed at improving infrastructure and technological capacities. This strategic obligation emphasizes the dedication of FedEx Corporation to transform its operations using advanced technologies and innovative practices. By integrating data analytics, logistics solutions, and advanced automation, the company will streamline processes, accelerate delivery times, and improve overall service quality. These investments will improve FedEx's operational efficiency and strengthen its leadership position in the express delivery market, positioning the company to meet changing customer demands in an increasingly competitive environment.

North America to Dominate Express Delivery Market Share

North America dominates the global express delivery market share and is expected to maintain the share during the forecast period. The region dominates the market share owing to its highly developed logistics infrastructure, significant growth in e-commerce, and strong consumer demand for speedy delivery. Countries such as the United States and Canada benefit from an extensive network of transportation routes, including roads, rail, and air, that facilitate the efficient movement of parcels. Large e-commerce platforms such as Amazon and Walmart handle large volumes of parcels and, therefore, require advanced delivery solutions.

The established networks of express delivery companies, such as FedEx and UPS, expand operational capabilities and market reach. High consumer expectations for short delivery times and sophisticated logistics technology support the leading position in the North American market.

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In October 2023, United Parcel Service announced its acquisition of Happy Returns, a leader in reverse logistics, from PayPal. This deal aims to enhance UPS's returns capabilities by integrating Happy Returns' digital solutions and extensive drop-off points with United Parcel Service's logistics network, which includes nearly 5,200 UPS Store locations. Customers will soon be able to make box-free, label-free returns at over 12,000 locations in the United States.

Future Market Scenario (2024 - 2031F)

- The rise of online shopping continues to boost demand for express delivery services as more consumers expect fast and reliable shipping options.
- Increasing international trade and globalization are driving the demand for express delivery services, especially in emerging markets.
- The integration of automation in warehouses and delivery processes is expected to enhance efficiency and reduce costs.
- Innovations in drone technology and autonomous delivery vehicles may revolutionize last-mile delivery, making it faster and more cost-effective.

Key Players Landscape and Outlook

Companies are investing heavily in technology and logistics optimization, including implementing advanced tracking systems, optimizing routes using artificial intelligence, and improving last-mile delivery options such as testing drones and autonomous vehicles. Offering flexible delivery options and improving customer service are key strategies to attract and retain customers in this fast-growing industry. Many companies are expanding their networks through acquisitions and partnerships to increase reach and shorten delivery times.

In April 2022, Amazon.com, Inc. launched the USD 1 billion Amazon Industry Innovation Fund to drive innovation in supply chain, logistics, and customer experience. The initiative aims to improve customer and employee experiences as online commerce continues to grow. The fund will support companies developing new technologies to speed up deliveries and improve warehouse operations.

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