

## **Retail Savings & Investments in Italy**

Industry Report | 2024-09-26 | 41 pages | MarketLine

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### **Report description:**

Retail Savings & Investments in Italy

#### Summary

Retail Savings & Investments in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The retail savings and investments market size include balances of bonds, deposits, mutual funds, and equities remaining in a country at the end of the fiscal year. It does not include cash inflows or net flows. Life and pension assets, unquoted equity, and real estate are excluded from the market scope.
- The Italian retail savings & investments market recorded investments of \$2,171.2 billion in 2023, representing a compound annual growth rate (CAGR) of 2.6% between 2018 and 2023.
- The deposits segment accounted for the market's largest proportion in 2023, with total investments of \$1,682.6 billion, equivalent to 77.5% of the market's overall value.
- The growth of the Italian retail savings & investments market is attributed to the recent trend of rising interest rates has made deposits more attractive. According to the European Central Bank, in 2023, the deposit interest rate in Italy reached 3.4%, up from 0.2% in 2022.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the retail savings & investments market in Italy

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings & investments market in Italy
- Leading company profiles reveal details of key retail savings & investments market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy retail savings & investments market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Italy retail savings & investments market by value in 2023?
- What will be the size of the Italy retail savings & investments market in 2028?
- What factors are affecting the strength of competition in the Italy retail savings & investments market?
- How has the market performed over the last five years?
- How large is Italy's retail savings & investments market in relation to its regional counterparts?

#### **Table of Contents:**

##### Table of Contents

- 1 Executive Summary
  - 1.1. Market value
  - 1.2. Market value forecast
  - 1.3. Category segmentation
  - 1.4. Geography segmentation
  - 1.5. Market rivalry
  - 1.6. Competitive landscape
- 2 Market Overview
  - 2.1. Market definition
  - 2.2. Market analysis
- 3 Market Data
  - 3.1. Market value
- 4 Market Segmentation
  - 4.1. Category segmentation
  - 4.2. Geography segmentation
- 5 Market Outlook
  - 5.1. Market value forecast
- 6 Five Forces Analysis
  - 6.1. Summary
  - 6.2. Buyer power
  - 6.3. Supplier power
  - 6.4. New entrants
  - 6.5. Threat of substitutes
  - 6.6. Degree of rivalry
- 7 Competitive Landscape
  - 7.1. Who are the leading players?
  - 7.2. What strategies do the leading players follow?
  - 7.3. What are the strengths of the leading players?
  - 7.4. What have been the most recent market developments?
- 8 Company Profiles

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- 8.1. Intesa Sanpaolo SpA
- 8.2. UniCredit SpA
- 8.3. Banco BPM SpA
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

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