

**Retail Savings & Investments in Germany**

Industry Report | 2024-09-26 | 41 pages | MarketLine

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**Report description:**

Retail Savings & Investments in Germany

**Summary**

Retail Savings & Investments in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

**Key Highlights**

- The retail savings and investments market size include balances of bonds, deposits, mutual funds, and equities remaining in a country at the end of the fiscal year. It does not include cash inflows or net flows. Life and pension assets, unquoted equity, and real estate are excluded from the market scope.
- The German retail savings & investments market recorded investments of \$4,941.0 billion in 2023, representing a compound annual growth rate (CAGR) of 4.4% between 2018 and 2023.
- The deposits segment accounted for the market's largest proportion in 2023, with total investments of \$2,970.9 billion, equivalent to 60.1% of the market's overall value.
- The expansion of the German retail savings & investments market is attributed to the rise in disposable income encouraging individuals to allocate surplus funds toward savings products and expand their investment portfolios. According to Eurostat, in 2023, the net disposable income per household in Germany reached \$59,412.5, up 8.6% over 2022.

**Scope**

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail savings & investments market in Germany

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings & investments market in Germany
- Leading company profiles reveal details of key retail savings & investments market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany retail savings & investments market with five year forecasts

## Reasons to Buy

- What was the size of the Germany retail savings & investments market by value in 2023?
- What will be the size of the Germany retail savings & investments market in 2028?
- What factors are affecting the strength of competition in the Germany retail savings & investments market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's retail savings & investments market?

## Table of Contents:

### Table of Contents

- 1 Executive Summary
- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape
- 2 Market Overview
- 2.1. Market definition
- 2.2. Market analysis
- 3 Market Data
- 3.1. Market value
- 4 Market Segmentation
- 4.1. Category segmentation
- 4.2. Geography segmentation
- 5 Market Outlook
- 5.1. Market value forecast
- 6 Five Forces Analysis
- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry
- 7 Competitive Landscape
- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading player?
- 7.4. What have been the most recent market developments?
- 8 Company Profiles

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8.1. Deutsche Bank AG

8.2. Commerzbank AG

8.3. DZ Bank AG

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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