

## **Retail Savings & Investments in China**

Industry Report | 2024-09-26 | 41 pages | MarketLine

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### **Report description:**

Retail Savings & Investments in China

#### Summary

Retail Savings & Investments in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The retail savings and investments market size include balances of bonds, deposits, mutual funds, and equities remaining in a country at the end of the fiscal year. It does not include cash inflows or net flows. Life and pension assets, unquoted equity, and real estate are excluded from the market scope.
- The Chinese retail savings & investments market recorded investments of \$23,995.5 billion in 2023, representing a compound annual growth rate (CAGR) of 11.6% between 2018 and 2023.
- The deposits segment accounted for the market's largest proportion in 2023, with total investments of \$19,463.1 billion, equivalent to 81.1% of the market's overall value.
- According to GlobalData, in 2023, the Chinese retail savings & investments market recorded an annual growth of 4.8%. The growth is attributed to the large millennials and Gen-Z population and their rising financial independence, which is boosting preferences for digital, sustainable, and socially responsible investment products.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail savings & investments market in China

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings & investments market in China
- Leading company profiles reveal details of key retail savings & investments market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China retail savings & investments market with five year forecasts

#### Reasons to Buy

- What was the size of the China retail savings & investments market by value in 2023?
- What will be the size of the China retail savings & investments market in 2028?
- What factors are affecting the strength of competition in the China retail savings & investments market?
- How has the market performed over the last five years?
- Who are the top competitors in China's retail savings & investments market?

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