

Movies & Entertainment in Germany

Industry Report | 2024-09-19 | 46 pages | MarketLine

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Report description:

Movies & Entertainment in Germany

Summary

Movies & Entertainment in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Movies & entertainment market is segmented into box office and music & video.
- The German movies & entertainment market recorded revenues of \$2,523.6 million in 2023, representing a negative compound annual growth rate (CAGR) of 4.5% between 2018 and 2023.
- The music & video segment accounted for the market's largest proportion in 2023, with total revenues of \$1,802.9 million, equivalent to 71.4% of the market's overall value.
- In 2023, the German movies & entertainment market recorded an annual growth of 7.1% due to the success of several high-grossing domestic and international films which fuelled the box office revenues.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Germany
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Germany movies & entertainment market with five year forecasts

Reasons to Buy

- What was the size of the Germany movies & entertainment market by value in 2023?
- What will be the size of the Germany movies & entertainment market in 2028?
- What factors are affecting the strength of competition in the Germany movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's movies & entertainment market?

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