

Movies & Entertainment in Europe

Industry Report | 2024-09-19 | 44 pages | MarketLine

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Report description:

Movies & Entertainment in Europe

Summary

Movies & Entertainment in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Movies & entertainment market is segmented into box office and music & video.
- The European movies & entertainment market recorded revenues of \$12,329.1 million in 2023, representing a negative compound annual growth rate (CAGR) of 5.5% between 2018 and 2023.
- The music & video segment accounted for the market's largest proportion in 2023, with total revenues of \$6,382.6 million, equivalent to 51.8% of the market's overall value.
- In European region held the second largest share, accounting for 26.5% of the global movies & entertainment market in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Europe
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Europe
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Europe movies & entertainment market with five year forecasts

Reasons to Buy

- What was the size of the Europe movies & entertainment market by value in 2023?
- What will be the size of the Europe movies & entertainment market in 2028?
- What factors are affecting the strength of competition in the Europe movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up Europe's movies & entertainment market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strengths and strategies of leading players?

7.3. What have been the most significant developments in the market?

8 Company Profiles

8.1. Warner Bros. Discovery, Inc.

8.2. Heyday Films Ltd

8.3. Studiocanal SAS

8.4. Universal Music Group Inc

8.5. Sony Pictures Entertainment Inc

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9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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