

**Movies & Entertainment in China**

Industry Report | 2024-09-19 | 44 pages | MarketLine

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**Report description:**

Movies & Entertainment in China

Summary

Movies & Entertainment in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Movies & entertainment market is segmented into box office and music & video.
- The Chinese movies & entertainment market recorded revenues of \$967.4 million in 2023, representing a negative compound annual growth rate (CAGR) of 36.6% between 2018 and 2023.
- The box office segment accounted for the market's largest proportion in 2023, with total revenues of \$847.9 million, equivalent to 87.7% of the market's overall value.
- The Chinese market accounted for 12.3% of the Asia-Pacific market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in China
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the China movies & entertainment market with five year forecasts

## Reasons to Buy

- What was the size of the China movies & entertainment market by value in 2023?
- What will be the size of the China movies & entertainment market in 2028?
- What factors are affecting the strength of competition in the China movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up China's movies & entertainment market?

## Table of Contents:

### Table of Contents

- 1 Executive Summary
  - 1.1. Market value
  - 1.2. Market value forecast
  - 1.3. Category segmentation
  - 1.4. Geography segmentation
  - 1.5. Market rivalry
  - 1.6. Competitive landscape
- 2 Market Overview
  - 2.1. Market definition
  - 2.2. Market analysis
- 3 Market Data
  - 3.1. Market value
- 4 Market Segmentation
  - 4.1. Category segmentation
  - 4.2. Geography segmentation
- 5 Market Outlook
  - 5.1. Market value forecast
- 6 Five Forces Analysis
  - 6.1. Summary
  - 6.2. Buyer power
  - 6.3. Supplier power
  - 6.4. New entrants
  - 6.5. Threat of substitutes
  - 6.6. Degree of rivalry
- 7 Competitive Landscape
  - 7.1. Who are the leading players?
  - 7.2. What strengths and strategies do the leading players follow?
  - 7.3. What are the most recent market developments?
- 8 Company Profiles
  - 8.1. The Walt Disney Co
  - 8.2. China Film Co Ltd
  - 8.3. Alibaba Pictures Group Ltd
  - 8.4. Wanda Film Holding Co Ltd
- 9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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