

## **Movies & Entertainment in China**

Industry Report | 2024-09-19 | 44 pages | MarketLine

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### **Report description:**

Movies & Entertainment in China

#### Summary

Movies & Entertainment in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Movies & entertainment market is segmented into box office and music & video.
- The Chinese movies & entertainment market recorded revenues of \$967.4 million in 2023, representing a negative compound annual growth rate (CAGR) of 36.6% between 2018 and 2023.
- The box office segment accounted for the market's largest proportion in 2023, with total revenues of \$847.9 million, equivalent to 87.7% of the market's overall value.
- The Chinese market accounted for 12.3% of the Asia-Pacific market.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in China
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the China movies & entertainment market with five year forecasts

#### Reasons to Buy

- What was the size of the China movies & entertainment market by value in 2023?
- What will be the size of the China movies & entertainment market in 2028?
- What factors are affecting the strength of competition in the China movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up China's movies & entertainment market?

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