

Movies & Entertainment in Asia-Pacific

Industry Report | 2024-09-19 | 44 pages | MarketLine

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Report description:

Movies & Entertainment in Asia-Pacific

Summary

Movies & Entertainment in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Movies & entertainment market is segmented into box office and music & video.
- The Asia-Pacific movies & entertainment market recorded revenues of \$7,878.4 million in 2023, representing a negative compound annual growth rate (CAGR) of 17.0% between 2018 and 2023.
- The box office segment accounted for the market's largest proportion in 2023, with total revenues of \$4,103.6 million, equivalent to 52.1% of the market's overall value.
- In Asia-Pacific region held the third largest share, accounting for 16.9% of the global movies & entertainment market in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the movies & entertainment market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Asia-Pacific
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific movies & entertainment market with five year forecasts

Reasons to Buy

- What was the size of the Asia-Pacific movies & entertainment market by value in 2023?
- What will be the size of the Asia-Pacific movies & entertainment market in 2028?
- What factors are affecting the strength of competition in the Asia-Pacific movies & entertainment market?
- How has the market performed over the last five years?
- How large is Asia-Pacific's movies & entertainment market in relation to its regional counterparts?

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