

## **Global Movies & Entertainment**

Industry Report | 2024-09-19 | 53 pages | MarketLine

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### **Report description:**

Global Movies & Entertainment

Summary

Global Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Movies & entertainment market is segmented into box office and music & video.
- The global movies & entertainment market recorded revenues of \$46,530.2 million in 2023, representing a negative compound annual growth rate (CAGR) of 7.4% between 2018 and 2023.
- The music & video segment accounted for the market's largest proportion in 2023, with total revenues of \$25,109.5 million, equivalent to 54.0% of the market's overall value.
- According to GlobalData, in 2023, North America, holding a share of 52.4%, dominated the global movies & entertainment market. The dominance of the country is attributed to its well-established film industry, led by Hollywood, which is a global hub for movie production, distribution, and talent.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global movies & entertainment market

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- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global movies & entertainment market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Global movies & entertainment market by value in 2023?
- What will be the size of the Global movies & entertainment market in 2028?
- What factors are affecting the strength of competition in the Global movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up the global's movies & entertainment market?

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