

## **Dog Care in Italy**

Industry Report | 2024-03-15 | 48 pages | MarketLine

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### **Report description:**

Dog Care in Italy

Summary

Dog Care in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The dog care market consists of retail sale of dog food and dog chews & treats. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.
- The Italian Dog care market recorded revenues of \$1,879.7 million in 2023, representing a compound annual growth rate (CAGR) of 3.8% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 2.3% between 2018 and 2023, to reach a total of 398.3 million kilograms in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.3% over 2023-28, which is expected to drive the market to a value of \$2,429 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care market in Italy

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in Italy
- Leading company profiles reveal details of key dog care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy dog care market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Italy dog care market by value in 2023?
- What will be the size of the Italy dog care market in 2028?
- What factors are affecting the strength of competition in the Italy dog care market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's dog care market?

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