

## **Cloud Computing in the United States**

Industry Report | 2024-09-13 | 48 pages | MarketLine

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### **Report description:**

Cloud Computing in the United States

#### Summary

Cloud Computing in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Cloud computing market is segmented into Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services.
- The US cloud computing industry had total revenues of \$135,567.4 million in 2023, representing a compound annual growth rate (CAGR) of 14% between 2018 and 2023.
- The SaaS segment accounted for the industry's largest proportion in 2023, with total revenues of \$95,174.5 million, equivalent to 70.2% of the industry's overall value.
- The US captured a share of 34.1% in 2023, of the global cloud computing industry.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cloud computing market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cloud computing market in the United States
- Leading company profiles reveal details of key cloud computing market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the United States cloud computing market with five year forecasts

#### Reasons to Buy

- What was the size of the United States cloud computing market by value in 2023?
- What will be the size of the United States cloud computing market in 2028?
- What factors are affecting the strength of competition in the United States cloud computing market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's cloud computing market?

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