

Cloud Computing in Japan

Industry Report | 2024-09-13 | 49 pages | MarketLine

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Report description:

Cloud Computing in Japan

Summary

Cloud Computing in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Cloud computing market is segmented into Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services.
- The Japanese cloud computing industry had total revenues of \$20,201.7 million in 2023, representing a compound annual growth rate (CAGR) of 11.2% between 2018 and 2023.
- The SaaS segment accounted for the industry's largest proportion in 2023, with total revenues of \$11,496 million, equivalent to 56.9% of the industry's overall value.
- In 2023, Japan captured a share of 16.9% of the Asia-Pacific cloud computing industry.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the cloud computing market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cloud computing market in Japan
- Leading company profiles reveal details of key cloud computing market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Japan cloud computing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Japan cloud computing market by value in 2023?
- What will be the size of the Japan cloud computing market in 2028?
- What factors are affecting the strength of competition in the Japan cloud computing market?
- How has the market performed over the last five years?
- How large is Japan's cloud computing market in relation to its regional counterparts?

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