

Cat Care in Japan

Industry Report | 2024-04-05 | 40 pages | MarketLine

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Report description:

Cat Care in Japan

Summary

Cat Care in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The cat care market consists of the retail sale of cat food, cat litter, and cat treats & milk. The cat food segment consists of dry cat food, kitten food, and moist cat food. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.
- The Japanese Cat care market recorded revenues of \$2,524.4 million in 2023, representing a compound annual growth rate (CAGR) of 2.5% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.4% between 2018 and 2023, to reach a total of 604.3 million kilograms in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.6% over 2023-28, which is expected to drive the market to a value of \$3,007.4 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care market in Japan

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in Japan
- Leading company profiles reveal details of key cat care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan cat care market with five year forecasts

Reasons to Buy

- What was the size of the Japan cat care market by value in 2023?
- What will be the size of the Japan cat care market in 2028?
- What factors are affecting the strength of competition in the Japan cat care market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's cat care market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Market share

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- 7.2. Who are the leading players in the Japanese cat care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Japanese cat care market?

8 Company Profiles

- 8.1. Inaba-Petfood Co Ltd
- 8.2. Mars, Incorporated
- 8.3. Nestle SA
- 8.4. Unicharm Corp

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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