

Cat Care in Italy

Industry Report | 2024-04-05 | 43 pages | MarketLine

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Report description:

Cat Care in Italy

Summary

Cat Care in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The cat care market consists of the retail sale of cat food, cat litter, and cat treats & milk. The cat food segment consists of dry cat food, kitten food, and moist cat food. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.
- The Italian Cat care market recorded revenues of \$1,471.3 million in 2023, representing a compound annual growth rate (CAGR) of 0.9% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 0.3% between 2018 and 2023, to reach a total of 375.8 million kilograms in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 1.5% over 2023-28, which is expected to drive the market to a value of \$1,581.6 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the cat care market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in Italy

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- Leading company profiles reveal details of key cat care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy cat care market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy cat care market by value in 2023?
- What will be the size of the Italy cat care market in 2028?
- What factors are affecting the strength of competition in the Italy cat care market?
- How has the market performed over the last five years?
- Who are the top competitors in Italy's cat care market?

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